



November 2, 2019

To Whom It May Concern,

I had the privilege of perusing the Works and ideas of Louise Bruce in order to prepare for a writing and publishing Consultation with her.

Louise's writing is clear and concise, and is free of typical first-time author grammatical mistakes. The information base, knowledge and passion from which she shares is above average and would be of significant interest and aid to her given audience. She has a library of stories and teaching within her, and she presents remarkable wisdom through one-liners. As such, I believe that Louise has a unique message and selling point, namely for marital relationships and parents of disabled children and/or those who have been traumatized by the significant loss of a child. I also envision her work expanding into other subject areas as well.

In given instances Louise has used story to introduce and display a point to the reader, which allows her writing to go beyond academic to captivating. As I recommended to her, I suggest that she incorporate more of this same storytelling along with creative writing into her chapters, essentially showing rather than telling readers her message. Overall, she may not yet fully know how to structure her writing, and in particular chapters within a book. I have no doubt, however, that given a publishing editor to help with all of this, she will progress and easily become competent.

Finally, within the many book projects I have been a part of, there has only been one client that has stood out as working so diligently on self-marketing and platform that the client succeeded in acquiring coveted media opportunities. To this client's benefit, success was not defined by how much money the client made or how many books the client sold (though the client's effort has led to book sales). Rather, the client found success in passion for the subject of the book and sharing it with others. I have witnessed this same passion and drive for opportunity in Louise, and I believe she will be an asset to whomever chooses to publish her Works.

With warm regard,

A handwritten signature in black ink that reads 'Vanessa J. Chandler'.

Vanessa J. Chandler